

EDSIG BOARD OF DIRECTORS MEETING MINUTES

A meeting of the EDSIG board of directors was called to order at 135pm on 1/25/2019 in the Sandkey Room at the Sheraton Sand Key Resort in Clearwater, Florida. Jeff BABB presided.

These board members attended:

- Amjad ABDULLAT, Jeff BABB, Eric BREIMER, Lee FREEMAN, Lisa KOVALCHIK, Niki KUNENE, Li-Jen LESTER (also ISCAP board member), Lionel MEW, Rachida PARKS, Jason SHARP, Michael SMITH, Les WAGUESPACK, James POMYKALSKI

These ISCAP members attended by invitation of BABB:

- Biswadip GHOSH, Scott HUNSINGER, Tom JANICKI

These guests attended:

- Misty DECKER, IBM

Approval of minutes of the last board meeting in Norfolk

Postponed until tomorrow.

New Directors and Open Officer Positions – Membership, Treasurer, Secretary

These officers were elected:

- Membership – PARKS elected unopposed.
- Secretary – SMITH elected unopposed.

Overview of the outcomes from the IBM workshop

DECKER summarized the morning's design thinking activities and accomplishments. Top priorities to be developed in the coming year:

1. Panel session of deans providing advice to faculty re. "the next step" toward tenure.
2. Create industry-sponsored classroom teaching award.
3. Make EDSIG and JISE discoverable online to the target market without their having to search specifically for them.

Break-out Guidance: Growth and Independence

BABB offered his analysis of the state of the organization and its current opportunities and challenges, and the need to operationalize ideas for improving the organization in the areas of marketing, journals, conference, deans, curriculum and, external relationships. These things need to be done by November.

- BREIMER mentioned the need to get professional grade software to support marketing by automating some tasks.
- FREEMAN mentioned the need to raise impact factor of our journals.

- LESTER said she had a volunteer list of seven people for the conference. There is a need for formalizing requirement templates for all submissions. BABB encouraged her to consider process improvements.

BABB issued a call to all officers to attend with fresh thinking to answering the membership's motion made at the last general meeting re. the future of the organization.

WAGUESBACK moved that ABDULLAT will replace WAGUESPACK as COMPTIA negotiation liaison. Passed unanimously.

WAGUESACK moved that KOVAKCHIK be added to the COMPTIA negotiation liaison group. No objections so motion passes.

Breakout sessions I: Storming and Norming

The board members allocated themselves among the focus items and met in those groups to produce lists of five action items on which to show progress this year, with dates.

Walking tour of the property

Board members took a walking tour of the property led by one of the property managers.

Breakout sessions I continued: Storming and Norming

The board members allocated themselves among the focus items and met in those groups again.

Treasurer chosen

KUNENE agreed to be the treasurer of the organization and there was much rejoicing.

Breakout sessions II: conforming and norming

BABB charged the membership to break into groups to generate ideas to show some progress in these areas identified during the morning.

- ABDULLAT was appointed to head the nucleus on *deans* during the meeting.
- WAGUESPACK was appointed to head the nucleus on *curriculum* during the meeting.
- HUNSINGER was appointed to head the nucleus on *external relationships* during the meeting.

Reports and Operationalization: Deliverables and Deadlines

Breakout group leaders presented the five items their groups had settled on earlier. There was much constructive criticism of some items:

- LESTER presented results of the conference area.
JANICKI, BABB, SHARP, WAGUESPACK and DECKER (IBM) agreed to help with creating an IBM classroom educator award.
SHARP and GHOSH agreed to work on creating a way to review reviewers.
DECKER (IBM) agreed to help BABB learn to use net promoter scores and badges (this might be more about marketing than conference so BREIMER take note.)
- FREEMAN presented results of the journals group.
- BREIMER presented results of the marketing group.

Breakout group representatives presented the three (more or less) items their groups settled on during the second round of breakouts. These items are for BABB to follow up on. There was much constructive criticism of some items.

- POMYKALSKI presented results for the dean area.
POMYKALSKI agreed to draft letter articulating value of EDSIG to decision makers such as deans and department heads.
- SMITH presented results for the curriculum area.
- HUNSINGER presented results for the external relationship area.

Temporary adjournment

BABB adjourned the EDSIG board meeting temporarily for a short ISCAP meeting followed by dinner at 06:08 pm with intent to reconvene tomorrow morning.

Meeting reconvention

The meeting of the EDSIG board was called to order again at 830 am on 1/26/2019 in the Sandkey Room at the Sheraton Sand Key Resort in Clearwater, Florida. Jeff BABB presided.

Approval of minutes of the last board meeting in Norfolk

SERAPIGLIA's (past secretary) minutes were presented from the dropbox.

ABDULLAT's name was corrected from "ABDU JAB".

Minutes were approved as corrected.

Norfolk 2018 Wrap up – Survey Results

BREIMER summarized the results. There was discussion of the "desirability of locations" question and possible bias introduced in the wording based on preliminary research JANICKI had done. Respondents also indicated that they'd rather present on an early day than the last one. There was discussion of how data are gathered and the sampling problem, which make it difficult to conclude what's important from the survey.

There was a wide-ranging discussion of the whole process of selecting cities to maximize attendance, and how cost and venue data are presented.

EDSIG Treasurer's Report

WU's (past treasurer) report was presented from the dropbox.

There was discussion of various items associated with the financial relationship with CompTIA and monies we need to pass through to them. BABB commented that he intends to talk with Coleen from CompTIA soon and then will hand the matter over to the committee appointed to review the relationship. This needs to be settled before LESTER's work on the conference proceeds much further. There was discussion of possible consequences of various ways forward.

There was discussion of expenses of EDSIG initiatives at CC2020. WAGUESPACK held forth on the consequences of EDSIG's involvement and the recognition of the unique nature of the constituency EDSIG represents.

Row38 of the Excel file was corrected from "appreciation dinner" to "appreciation gifts"

Report was accepted as corrected.

ISCAP Report Norfolk 2018 Financial Results

JANICKI presented current and historical data and went over the Norfolk P&L. He queried board members re. travel plans for Cleveland. It was pointed out the need to ensure that any conference gifts fit in carry-on luggage.

CONISAR papers

GHOSH reported that we had 21 submissions, lower than Austin, and only 5 in time for awards deadline. Cybersecurity and mobile topics trending up. This might be due to lower number of PhD students coming.

The danger of style inbreeding (HICSS) through relying much on past winners as judges for CONISAR and EDSIGCON best papers was discussed, as well as possible remedies.

EDSIGCON papers

BREIMER reported we had 52 papers presented with only a handful of rejections. Numbers were down from Austin. Numbers of cases and abstracts were up. It was mentioned that abstracts are profitable for the conference and that AMCIS is seeing more abstracts presented as well.

There was discussion of ways to encourage submission of more papers and consequences for ISEDJ and JISAR if number of papers doesn't rise.

ISEDJ and JISAR 2019 Status and Prospects

Re. ISEDJ, BABB commented that he has SHARP and SERAPIGLIA as associate editors now and of his intent to tighten up the editorial process.

Re. JISAR, HUNSINGER reported that the number of papers will be down and that acceptance rate for JISAR and ISEDJ is held to about 40%.

JISE Update

FREEMAN reported historical data (Acceptance rate remains in the 20%s. Submission numbers trend appears steady.) and his current work, prominent personalities working on submissions for upcoming special issue, P&L, and becoming part of the AIS eLibrary.

Especially noted was the challenge of loading articles on-line while dealing with the extremely poor quality of some old article PDFs and the low quality of OCR. We must find cleaner copies to load. Articles from older issues will not be loaded until we have them.

Prospect Press is interested in using JISE cases in some of their textbooks. There was discussion of who owns the copyright for JISE articles. The board needs to discuss this. FREEMAN will put this in an email and send it out to the board in the next few weeks.

FREEMAN indicated his willingness to continue as EIC.

WAGUESPACK moved that FREEMAN be invited to continue as EIC of JISE. Motion was passed without objection and with thunderous applause resounding from the shaking walls of the meeting room.

Journal positioning / Friday working group

The working groups having brought forth no motions, there was no need to vote at this time.

EDSIG Fellows Nominees

WAGUESPACK explained the history of the EDSIG Fellows, the perks of the status, and the nomination process. There was discussion of the relationship of the Fellows and the EDSIG.

WAGUESPACK moved, MEW seconded, that <name redacted> be named by the board as the EDSIG fellow nominee for 2019. After discussion, motion was passed with one abstention.

Technology Survey as a Service to EDSIG Members

FREEMAN and JANICKI proposed regular (possibly every 2 years) survey of employers to determine technology needed by new hires. This would be similar in spirit though different in purpose to the venerable MISQ survey.

FREEMAN, JANICKI, and BREIMER will bring a more concrete proposal to the board at an undetermined later date.

2019 Cleveland Due dates

LESTER presented the deliverable due dates for the Cleveland conference and several personnel commitments. BABB pointed out that a subcommittee was formed to help LESTER work with IBM on the educator award.

2019 Cleveland Registration fees / CompTIA

JANICKI presented the worksheet of proposed registration fees for the Cleveland conference, including a special rate for retired EDSIG Fellows. Fees and the conference/membership/passthrough combination were thoroughly discussed along with the need and ways to convey to the membership what their fees pay for.

WAGUESPACK moved to accept fee proposal. No objections. Motion passed.

2019 Cleveland Structure: (Wed small reception, Thur. Fun Night, Fri happy hour, Sat Awards)

JANICKI presented several options for fun night, which were thoroughly discussed.

Consensus of board (no vote) authorized JANICKI to have people check out Punchbowl and CornerAlley.

EDSIG-ISCAP (working lunch)

The board broke for lunch at 11:20 and returned to work at 12:05.

Distinguished Educator Award

BREIMER moved, WAGUESPACK seconded, that <name redacted> be invited by the board to accept the Distinguished Educator Award for 2019. After discussion, motion passed unanimously.

2020 Meeting Planning

WAGUESPACK moved that EDSIG board accept ISCAP board's recommendation of JANICKI as conference coordinator. No objections. Motion passes.

JANICKI presented results of his analysis of 19 sites and the board discussed alternatives.

Board voted to authorize JANICKI to follow up with Sheraton Sand Key Resort in Clearwater for the 2020 meeting.

2021 Meeting Planning

BABB invited discussion of how we solicit opinions about where we'd like to go and invited board member to suggest cities for the conference planner to investigate. Cities selected by the board were: Louisville, San Antonio, Denver, and New Orleans. Nashville is the backup if Louisville strikes out.

BABB asked that people with other ideas on this matter come through him and not take them to JANICKI directly.

Marketing Tools

BREIMER presented an overview of our current email practices and future goals.

WAGUESPACK moved that the EDSIG board authorize up to \$350 for email marketing products and services and direct the president to apply to the ISCAP board for a grant for \$350 for the same purpose.

Corporate Advisory Board

JANICKI spoke about the benefits of having a corporate advisory board for EDSIG. He and other members mentioned several ways of staffing and running one. The board discussed the pros and cons and ways of managing the potential difficulties. BABB proposed that this matter be taken up at a later meeting.

Report to Membership due September 1, 2019.

BABB began a discussion of the work needed to address the motion passed by the membership directing board action concerning a plan for EDSIG as a possibly independent organization. HUNSINGER read the motion passed by the membership directing the board to prepare recommendations to the membership. Members proposed several different scenarios and HUNSINGER read from an ISCAP document already prepared to address the ultimate state of a hypothetical organization.

WAGUESPACK moved that the board authorize expense of up to \$5000 to engage a lawyer's help in preparing the proposal due to the membership on September 1st. Unanimously approved by members present.

BABB, JANICKI, and BREIMER will remain until later in the afternoon to work out details.

Next Meeting

The next board meeting will be held in Cleveland on Wednesday the first day of the 2019 conference.

Adjournment of Clearwater EDSIG BOD Meeting

BABB adjourned the meeting at 1:53 pm on 1/26/2019.

Minutes submitted 1/26/2019 by Michael SMITH, secretary.

Approved 1/16/2019